



KEY MOMENTS OF 2020

The Centrale Mobilité wishes you all the best for 2021!

Even though 2020 has been a difficult and particular year for all of us, the Centrale Mobilité staff did its best to adapt its services to reflect the ever-changing sanitary conditions, while remaining available to answer the questions you had during that period. Even if our initial plans drastically changed, we still managed to conduct the following activities.

A CHANGING TEAM

We begin with changes to our team: following Yvan's departure in 2019, we welcomed two additional members at the beginning of 2020: **Eranga** and **Tatiana**, who joined **Romaine** and **Francesco**.

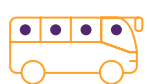
To replace **Tatiana**, who left us in July, we will welcome **Karen** and **Daniel** in February 2021. We ask you to be indulgent with them during their first months.



NEW VISUAL IDENTITY



Since our activities were slowed by the pandemic, we accelerated the transition to a **new visual identity** with a new style, logo, and colors, just in time to celebrate the Association's 10-year anniversary!



SELF-MANAGED SHUTTLES



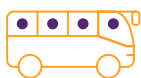
At the end of 2019, we launched a communication campaign, during which employees could subscribe to a specific itinerary. **Two were proposed from Annecy and the Pays de Gex.** Employees also had the opportunity to propose other itineraries.

Unfortunately, the pandemic halted this launch and shuttles in other industrial areas also had to be suspended temporarily. Since employees are satisfied with the advantages offered by this service, we will do our best to launch it during Spring 2021. Anyone interested should get in touch with the Centrale Mobilité.

CAMPAIGN TO PROMOTE ACTIVE MODES OF TRANSPORT AND THE LÉMAN EXPRESS

No campaign nor any activities could have been organized during Spring 2020, as most of us were confined at home and teleworking. As the strict regulations were slowly eased, we communicated on the **advantages and drawbacks of various modes of transport** in this particular situation, [which you can find here](#).

During the Fall, the Léman Express began operating at its normal schedule. We published [another document](#) about the advantages of walking, cycling, peripheral parking, and the Léman Express. We were also lucky to have been able to plan a workshop with Dupont on the use of various active modes, which participants enjoyed attending.



URBAN PLANNING IN THE INDUSTRIAL ZONE

Following the launch of the Léman Express, substantial modifications needed to be made to the ZIMEYSA, Meyrin, and Vernier train stations in order to **improve access to the platforms and modernize the current infrastructures.**

Work has been completed at the ZIMEYSA station, while it is almost completed at the Meyrin station, whereas construction will continue at the Vernier station until 2022. Train traffic is not impacted for this year.

Starting in 2023, a bus transitway will be completed between the Cornavin train station and the Hôpital de La Tour, transiting via the Nant d'Avril Road.

Lastly, changes were made to the TPG network, which has **improved the accessibility** to the zone:

- Bus 68 route has been extended between CERN and Blandonnet (increase of 28% of the offer)
- Buses 56 and 57 will now pass every 15mn and their schedule has been synchronized with the train.

GREEN WAY AND BIKE SHARING SYSTEM



The population was consulted on the future itinerary of the **“voie verte d’agglomération”**, which will go through the ZIMEYSA and Satigny.

Information was sent to the ZIMEYSA employees and mobility administrators responsible within companies.

The consultation included:

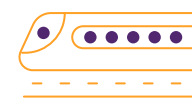
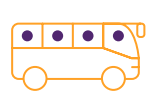
- An online survey between June 10th and 30th, addressed to anyone interested by the project
- Workshops on September 15th to collect feedback and needs, as well as to offer details about the upcoming itinerary
- A session to summarize the workshops’ and survey’s results on November 14th

A document summarizing the updated project is available [here](#).

On August 18th, the official **bikesharing system of Geneva**, VéloPartage, was inaugurated across the canton. Through the Donkey Republic app, users are able to reserve and unlock a bicycle in one of the 120 stations spread throughout downtown and the adjacent communes. Costs and conditions can be consulted [here](#).

WE WISH YOU A GOOD START FOR 2021!

The upcoming months will continue to be unstable. We will however remain by your side and do our best to continue offering great solutions to more flexible and maybe less planned trips, but with the hope moving keep on towards a more sustainable mobility.



For any additional information, you can get in touch with us

Centrale Mobilité
☎ (+41) 800 25 26 27

@ info@centralemobilitate.ch
🌐 www.zimeysa.ch