



THE CENTRALE MOBILITÉ WISHES YOU ALL THE BEST FOR 2020!

KEY MOMENTS OF 2019

MOBILITY QUIZ

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Vous croyez tout savoir de la mobilité sur le Grand-Genève? Vous êtes adeptes de la voiture, des transports publics, de la marche ou du vélo?

Testez vos connaissances et défiez vos collègues avec le **Mobility Quiz!** Vous serez surpris des faits et chiffres énoncés!

Entre le 3 et le 21 juin, chaque semaine, participez au mobility quiz en répondant au questionnaire en ligne (7-8 questions courtes). Découvrez votre score en temps réel et comparez-le à celui de vos collègues. À la fin de chaque semaine, les bonnes réponses seront divulguées avec le lien vers le questionnaire suivant.

Un tirage au sort récompensera chaque semaine un gagnant parmi tous ceux ayant le plus de bonnes réponses avec un cadeau d'une valeur de CHF 400.- (bons FNAC, abonnement de cinéma, dîners gastronomiques, etc.) Chaque semaine, des lots de consolation seront distribués aux 60 premiers participants.

Pour participer, rien de plus simple, allez sur www.zimeysa.ch/mobility-quiz ou téléchargez le QR Code ci-contre.

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centrale mobilité
Zimeysa

From **June 3rd to June 21st**, a mobility quiz was shared amongst the employees working at the Zimeysa, to bring awareness on mobility-related issues in the **Geneva agglomeration**.

A weblink was sent each week, asking 7/8 questions on various modes of transport.

During the three-week period, **760 employees** participated in the activity, and three individuals each won a prize of CHF 400.-

We would like to thank **each participant** and the companies that incited their collaborators to answer the Mobility quiz.

Questions and answers can still be consulted on the following page: www.zimeysa.ch/mobility-quiz/

BIKE4CAR ACTION

The Bike4car action took place once more in 2019. **Between May and October, an electric bike was loaned for free to any requester for a two-week period.** Around ten individuals took part in the activity and, we hope, later decided to adopt this mode of transport for some of their daily trips.

It should be noted that a growing number of companies are providing electric bicycles to their employees, such as Lem, Piaget, Ralph Lauren, ST Microelectronics, Covance, Centror, Secheron.



I LÉMAN EXPRESS CAMPAIGN

This year's biggest revolution was unconditionally the inauguration of the transborder train, the Léman Express, connecting the Cantons of Vaud and Geneva, and the Haute-Savoie Department. The new network offers numerous **advantages**: direct lines, flexible schedules, time-efficient travels, financial savings, and comfortable trips. An **important communication campaign** was launched in October, which included a ZCard specifically designed for the industrial zones of Geneva to showcase the improvements the Léman Express brought in terms of accessibility. The document was produced by the FTI and seven communes. It offered a comparison of costs and travel times for various destinations. Additionally, posters were printed, and **numerous presentations and information booths** were organized to enable employees to understand how the Léman Express would improve their daily trips. Scratch cards were distributed, which showcased the services offered at the different destinations. With these cards, **prizes** can be won, such as subscriptions and daily passes.

Information, relevant documentation, and useful links:

www.zimeysa.ch/leman-express



I SELF-MANAGED SHUTTLES

The Léman Express will improve the daily commuting trips of thousands of people in the Geneva agglomeration. Some individuals will, however, be left out and not reap the benefits of this new network. The Centrale Mobilité thus proposes to help you launch a **self-managed shuttle service**, tailored to the needs of a group of individuals.

We propose launching shuttles for three new destinations (price/person/month):

- Gex : 180.- CHF/month
- Divonne : 185.- CHF/month
- Annecy : 240.- CHF/month

The fare includes: maintenance of the vehicle, repairs, vehicle insurance, possible toll fees, and gas. The benefits include: less tiring, substantial savings, and a guaranteed parking space upon arrival! The schedules and waypoints will be determined with the participants. There are still available seats, so do not hesitate to sign-up by getting in touch with the Centrale Mobilité or by heading to www.zimeysa.ch/navettes

I NEW SERVICE



A new partnership has been struck with the **carpooling service** Illicov at the end of 2019.

This enhances the matching service we propose for potential carpoolers by adding an itinerary between Annecy and Genève-Aéroport (a sub-itinerary exists between the Pringy P+R and Ikea Vernier).

Additional information here: www.zimeysa.ch/covoiturage-occasionnel

I FOR ADDITIONAL INFORMATION AND CONTACT DETAILS

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WE WISH YOU A GOOD START TO YOUR YEAR!

